From: Mahan, Michael on Wed, Dec 20, 1995 10:13 AM
Subject: RE: IndyCar/IRL Message Points/KD
To: Broeman, Ina; Carraro, Tara; Daragan, Karen; Doherty, Mary
Cc: Merlo, Ellen

I do have a few thoughts about the message points:

We should qualify our support for a resolution between the two groups slightly (question 2) " while we hope that the two sides can resolve their differences there comes a point in time when sponsor's must begin to firmly plan their activities against a fixed schedule of races. In our view we are at that point"

I think we need to rework the disney stuff to clearly separate the Tobacco issue from the dispute. If Tobacco is percieved as a barrier to compromise we could alienate our supporters in the sport. (Under the used only as asked portion)
I would lose the " In addition the IRL has selected.." I'd suggest something like:

" We feel that it would be inappropriate for Marlboro cars to race at Disney under any circumstances and wouldn't do so. However, if a resolution endorsed by Indy Car included a Disney Race we would be supportive of that decision. We simply would not participate in that particular race"

From: Broeman, Ina on Tue, Dec 19, 1995 6:37 PM
Subject: FW: IndyCar/IRL Message Points/KD
To: Mahan, Michael
File(s): IndyCar/IRL Message Points/KD

FYI and for your approval.these will only be used if we have to use them.

From: Doherty, Mary on Tue, Dec 19, 1995 4:01 PM
Subject: IndyCar/IRL Message Points/KD
To: Broeman, Ina; Sampson, Steve
Cc: Carraro, Tara; Daragan, Karen
File(s): IndyCar/IRL Message Points/KD

FYI:
FINAL VERSION OF THE INDYCAR/IRL MESSAGE POINTS ATTACHED -- ALL HAVE BEEN APPROVED BY ELLEN.

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Note for Broeman, Ina

From: Moore, Edna

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2046577117 A

2046577117 B

2046577117 C

Source: https://www.industrydocuments.ucsf.edu/docs/lmbk0004